

# THE 12 AGILE PRINCIPLES

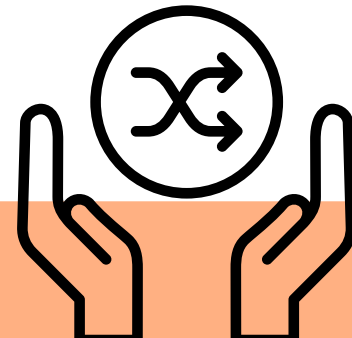
The Agile Manifesto's guiding principles for Agile teams

1



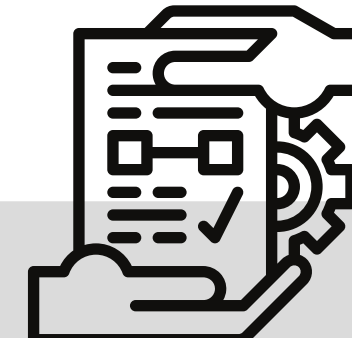
**Satisfy the customer** through early and continuous delivery of valuable software.

2



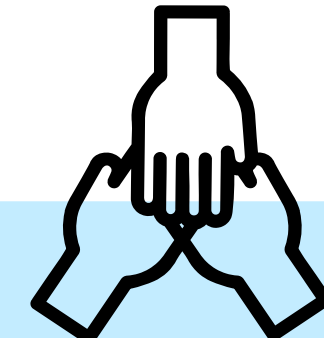
**Welcome changing requirements**, even late in development.

3



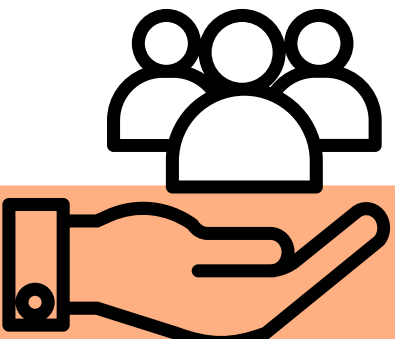
**Deliver working software frequently**, with a preference for a shorter timescale.

4



Business people and developers must **work together daily** throughout the project.

5



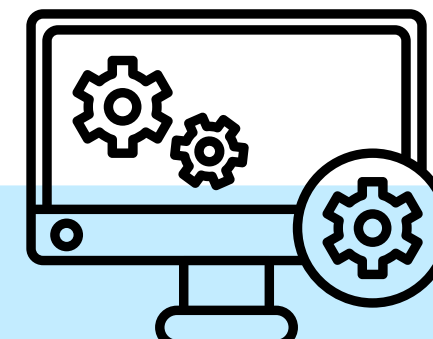
Build projects around motivated individuals. **Give them the support they need**, and trust them.

6



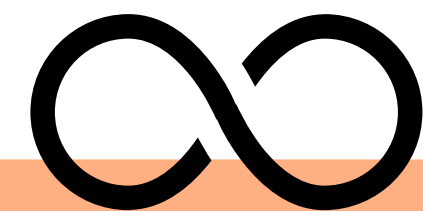
The most efficient and effective method of conveying information is **face-to-face conversation**.

7



**Working software** is the primary measure of progress.

8



**Promote sustainable development**. The sponsors, developers, and users should be able to maintain a constant pace indefinitely.

9



Continuous attention to **technical excellence** and good design enhances agility.

10



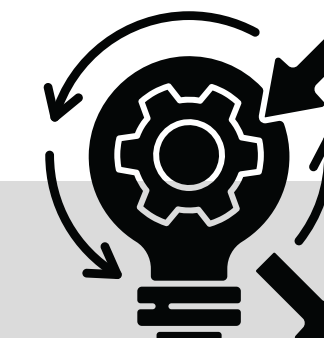
**Simplicity**—the art of maximizing the amount of work not done—is essential.

11



The best architectures, requirements, and designs emerge from **self-organizing teams**.

12



The team regularly **reflects** on how to become more effective, **then adjusts its behavior** accordingly.